



In Focus

Wisconsin Chapter of the Photographic Society of America

Calendar of Events 2011

Sunday, January 16, 2011

Waukesha State Bank, Oconomowoc

- 9:00 am Business Meeting
- Showing of 2010 PSA Chapters Showcase
- Select 12 images for 2011 PSA Chapters Showcase (bring 2 digital images each)
- BYO Shows Upper Peninsula MI or other
- Appointment of Nominating Committee
- PM Program - On the Road with Marcia Getto

Sunday, March 20, 2011

Waukesha State Bank, Oconomowoc

- 9:00 am Business Meeting
- Region 21 Individual Showcase - Projected and Print (bring 2 images total in any format or combination of formats)
- BYO Shows (5 min max) -- Any subject
- Nominating Committee Report
- PM - Fred Drury - Underwater Photography

Friday - Sunday, May 20-22, 2011

Days Inn Motel -- Munising, in the U.P. of Michigan

- Meetings Friday night and Saturday afternoon
- Photo locations may include Pictured Rocks, Seney Wildlife Refuge, U.P. Waterfalls, Fayette Historical Site, Tahquamenon Falls, Grand Sable Dunes, Hiawatha National Forest
- Election of Chapter officers for 2011-2013
- BYO Shows
- As much shooting as you can manage

Sunday, October 23, 2011

Waukesha State Bank, Oconomowoc

- Business Meeting, topics to be determined
- BYO Shows
- Program - Marty Welter - Rodeo and Sport Photography

Reservation Form for January 16th Meeting

Waukesha State Bank, Oconomowoc, Wisconsin

Registrations should reach us by January 12th. The cost for this meeting (which includes lunch) is **\$7.00**.

Make check payable to **PSA Wisconsin Chapter** and mail to:

Nancy Klemp, 1216 Laurel Lane, Oconomowoc, WI 53066.

Name: _____ Number attending: _____

Phone: _____ Email: _____

PSA Region 21 Directors' Report

All Region 21 members:

After a fairly good fall, hopefully everyone has built up their portfolio of new images for use in the upcoming BYO and showcase events scheduled for the January, March, and May meetings, as well as for possible entries in PSA Exhibitions and other events.

But now that winter is upon us with lots of snow, and unfortunately cold, most of us will probably spend more time inside editing our “warm weather” images, and not do as much outside shooting as we should, as winter is also a magical time for obtaining some unique images. Just bundle up and get out and give it a try. It can be worth it, trust us.

Remember that January’s meeting BYO subject is “Images from the U. P. of Michigan,” or others, if you have not yet visited this wonderfully photogenic area. Remember that our May outing will be in Munising, in the U. P. with many GREAT photo opportunities. Start making your plans now to attend. See more details on page 5.

The PSA Region 21 2010 Club Showcase is now well underway, with about half of the clubs already having judged all of the images at a club meeting over the last 3 months. Thank you in advance to everyone who participated, and hope you do well in the final standings, individually and as clubs. It appears we have another group of superb images, and a great competition among the clubs and individuals. The final results will be announced at the May meeting in Munising and then distributed to all club reps.

We wish to extend a very warm welcome to our newest members who have joined PSA and the Wisconsin Chapter since the October newsletter was published.

Karl Hokanson, Port Washington, WI
Mary Lundeberg, River Falls, WI
Jack & Betty Torpy, Coloma, WI
Maria Barry, LaCrosse, WI

We strongly encourage all new members to join a local photo club, attend as many PSA, Chapter, and Club meetings, functions, and activities as possible, to take full advantage of the many benefits available to you through your PSA membership.

For additional information visit the Chapter and PSA websites: www.psawisconsin.org and www.psa-photo.org

We urge ALL members and member clubs to fully review the PSA Services & Activities listings shown in the January, April, July, and October issues of the PSA Journal to make use of the multitude of resources, programs, and functions available to everyone.

We hope that many of you are already planning to attend the PSA Conference in Colorado Springs, CO, in September. Hope to see many of you there. More details on page 8.

Please review the upcoming schedule of meetings / events / competitions, etc. listed on page one of this newsletter, for the upcoming year, and plan and prepare to attend and participate in all of the events by getting your images ready for each month’s programs.

Should you have any questions about the process, please contact us, Don or Signe.

Have a wonderful winter, and great shooting. See you in January, March, and May.

PSA Region 21 Co-Directors

Donald Frisque APSA, PPSA, ddfrisque@frontier.com
Signe Emmerich 200oaks@gmail.com

Special note: See page 5 for the introduction of an exciting new program for our Chapter.

PSA-WI Chapter Member News

Kathleen Z. Braun, APSA Receives PSA Award

Kathleen Z. Braun, APSA, member of Wisconsin Chapter of PSA, was awarded the Photographic Society of America (PSA) Service Medal at the PSA Opening Ceremonies of the Annual Membership Meeting of the PSA International Conference held in Charleston, SC on October 6, 2010. Service Medals are for PSA Members only and recognize the work of those who make a worthwhile contribution to the Society or to photography in general.

Kathy served as the Program Coordinator for the Annual PSA Conferences from 2001-2009, setting up and managing the Conference schedule, introducing presenters, writing articles for the *PSA Journal*, and Conference planning. She has served as the Director of the PSA Youth Photography

Showcase since 1998. The Youth Showcase has shown remarkable growth under her leadership. She prepares the prints for presentation at the Conference and writes an article for the *PSA Journal* showcasing the work of the high school participants. Kathy has also served as Vice Chair of the Wisconsin Chapter from 1999-2001, and then served 4 years from 2001-2005 as Chairperson of the Wisconsin Chapter of PSA. All of these positions were year-round jobs, requiring many hours of volunteer time.

PSA is a worldwide organization for serious amateur and professional photographers or for anyone interested in photography. The PSA web site at www.psa-photo.org has more information about PSA, its activities, benefits, and membership opportunities.

Don Frisque, PPSA, Receives APSA Award at 2010 PSA International Conference

The Associateship (APSA) is awarded for material contributions to the advancement of photography.

Donald Frisque, PPSA, has been elected an Associate (APSA) for his unselfish service to PSA as an officer of the Wisconsin Chapter and as Region Director of Region 21, and received the award of Region Director of the Year in 2005; for his services as a member of the PSA Conference Equipment Committee; for contributing generously to the photographic community through his programs, exhibits, judging and teaching; and for his excellence in photography as demonstrated by achieving star ratings in multiple divisions of PSA resulting in being awarded the Distinction of Proficiency, PPSA.

InFocus Newsletter Receives Recognition

The Wisconsin Chapter was awarded the Best Black & White Newsletter in the 2010 PSA Chapters/Councils Newsletter Division. Our chapter newsletter has won other awards dating back to Jack Worthen's presidency.

5/28/2010

Wisconsin Chapter
c/o Nancy Klemp, Treasurer
1216 Laurel Lane
Oconomowoc, WI 53066
USA

Wisconsin Chapter:

The Society would like to thank you for your recent donation to the **General Operation Fund**. PSA is truly fortunate to have such a generous membership.

Thank you for your contribution of **\$50 in memory of Pierre Braun**.

Your contributions help the Society continue to promote the art and science of photography!

Since PSA is a "non-profit 501-C (3)" organization, your gift may be deductible under US tax regulations. Your tax advisor should be consulted on this matter.

Again, your donation is greatly appreciated!

Kara Goodson
Operations Manager
Photographic Society of America

PSA-WI Chapter Member Competitions and Awards

PSA Chapters Web Site Images

Wisconsin Chapter Images Chosen
for January – March 2011 posting

Images may be viewed on the PSA Website
from about January 2 thru March 31

MAKER	TITLE
1. Ruth Baer	Country Church
2. Rick Builer	Woodpecker
3. Mark Bunge	Siberian Cranes
4. Bonnie DeLap	Days End
5. Gerry Emmerich, FPSA, EPSA	Chirachau Mts. Slot Canyon
6. Signe Emmerich	Crossing in the Mist
7. Priscilla Farrell	Wind Leaves
8. Don Frisque, APSA, PPSA	Sky and Canola
9. Gerry Hying	Reaching for the Goal
10. Nancy Klemp	Old World Sheep
11. Judy Pannozo	Mystic Forest
12. Edna Pfeiffer	Sunset Merganser
13. Audrey Waitkus	Go for the Gold
14. Phil Waitkus	Aegean Arches

2010 PSA Council's Challenge Results

PSA-WI Member Winners - Slides

HM	Gerald Emmerich, Jr., FPSA, EPSA
	Bond in Gold
HM	Sandra Matson
	Lighthouse at Sunset

Scott Kelby Worldwide Photo Walk

2010 People's Choice Second Runner-Up

PSA-WI Member Bonnie DeLap

for her "Dancing Girls"



© Bonnie DeLap

2010-2011 Dues for the Wisconsin Chapter of PSA

You must be a member of the Photographic Society of America to join, and participate in Chapter Activities

\$7.50 Single or \$11.00 Joint

Make your check payable to **PSA Wisconsin Chapter** and mail to: **Nancy Klemp, 1216 Laurel Lane, Oconomowoc, WI 53066. You must be a member of the Photographic Society of America to belong to the Wisconsin Chapter.**

My email address is: _____

If you can't receive a PDF document, check here: _____

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

SPECIAL NOTICE

MENTOR PROGRAM

I have been asked by several **new members**, and others, about a mentoring program within the Chapter, which would assist some of the less experienced or new members in having photographic questions/problems addressed, techniques explained, and images critiqued, by some of the more experienced and knowledgeable members of the Chapter; done by email communication.

The format of email communication for both questions and attached images for critique, would be fast, easy to handle, and not require a great deal of “work / time” by the mentor(s).

I would like to “establish” a group of a few people who would volunteer to be mentors.

Would like to have some people from each of the following areas; Greater Milwaukee, Fox Valley, LaCrosse, and Central and Northern WI (I will cover this area). Would like to have available at least 2 – 4 people for Greater Milwaukee (basically all of

Southern Wisconsin, Region 21 Directors’ Area), the area with largest percentage of the membership; and one (minimum) for the other three “areas”. This would allow us to “pair” up the member and mentor from the same basic geographic area.

This item will be on the agenda at the January meeting, and will also be “discussed” by the Executive Committee members; **AND I** would welcome any and all comments, questions, or suggestions by **any** Chapter member. Send me an email, anytime.

I would like to have this in place, at the latest, by the March meeting.

I realize that there are classes, mentor programs, critique forums, etc. available at the National PSA level for all PSA members, (which we also strongly encourage), but feel that this will be more personal, faster, and help create better camaraderie and program participation within the Chapter, and also help promote a better retention rate within the Chapter. Thanks, Don F.

MUNISING, MI - MAY 20 – 22

PHOTO WEEKEND - INFORMATION

The planned outing will be headquartered at the Days Inn Motel in downtown Munising, MI, the perfect central location for access to a large number and variety of great photo sites throughout this part of the Upper Peninsula: Pictured Rocks National Lakeshore, Grand Sable Dunes, over a dozen waterfalls, several lighthouses, rocky beaches, Seney Wildlife Refuge, Hiawatha National Forest, many scenic lakes, (ideal for sunsets/sunrises), and more, all within about 35 miles of Munising. Also, within about 50 miles: Fayette Historic State Park, Upper & Lower Tahquamenon Falls, and more lighthouses. Also available, a Pictured Rocks Boat Cruise each day.

Rooms at Days Inn will be \$60/night for a double or queen bed, and \$66 for rooms with 2 double or queen beds. All rooms with 2 beds are on the on second floor (no elevator). A huge suite room, on the main floor, empty (except for chairs and table for us), will be our meeting room, available all weekend.

Plenty of parking. We have a block of rooms reserved, (you must make your **own** reservations with your credit card). **I would like everyone who plans to attend, to let me know soon, so I can develop a total number of planned attendees.**

Thanks, Don F

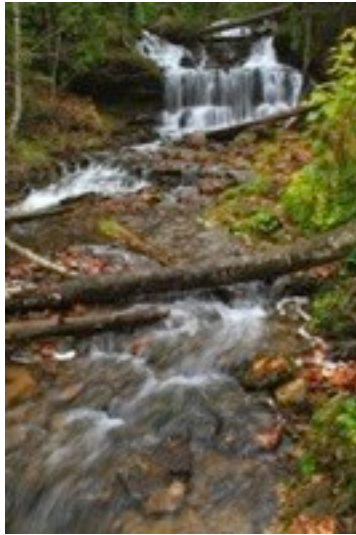
There are three sit-down restaurants, open all day, all with full menus; also a Chinese restaurant, excellent pizza restaurant, and 3 chains – Subway, Hardees, Pizza Hut; plus 4 gas stations, a supermarket and general store in town.

I would suggest that anyone who can, plan to **extend** your stay by an additional day or even two, if possible, to include Thursday and/or Monday, to take full advantage of the many photo ops available while on this outing. We will be able to get the same room rates.

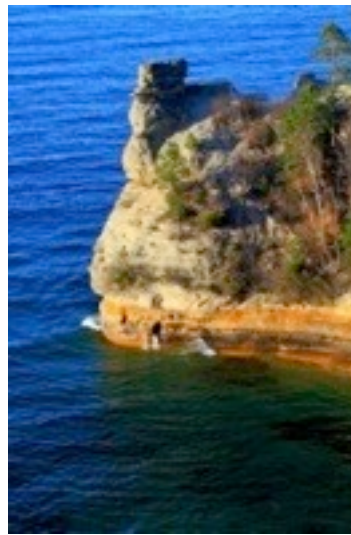
More information will be available at the January and March meetings, and anyone can email me with specific questions, comments, suggestions or ideas, at any time. Lets make this an even bigger and better outing than the May, 2010 Door County trip.

A Few Munising Area Photos taken October 2010

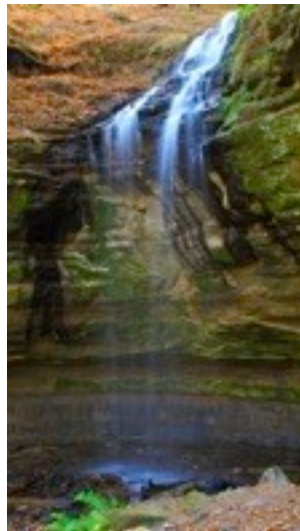
Wagner Falls
© Don Frisque



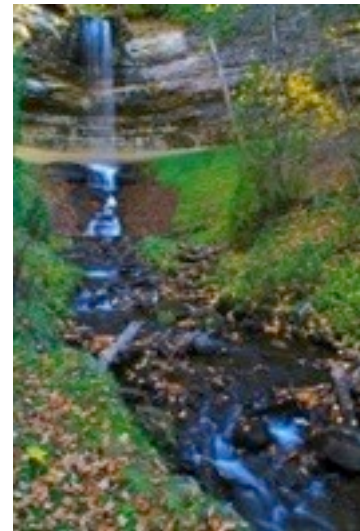
Miners Castle
© Don Frisque



Horseshoe Falls
© Don Frisque



Tannery Falls
© Don Frisque



Munising Falls
© Don Frisque

“IMPROVEMENTS to the NEWSLETTER”

TO ALL CHAPTER MEMBERS

As a result of our entering the annual PSA International Newsletter Contest, we received a report, with the judges comments, which outlined some of the improvements that we could possibly implement to make the newsletter more appealing, informative, motivational, eye-catching, competitive, and educational for the membership.

The Board is currently reviewing this data, and will present a review, summary and preliminary recommendations which will be presented to the entire membership, in March, for your comments, suggestions and ideas, for discussion and implementation of any possible changes.

RANdom Thoughts

From the Chair

Now that the New Year is here, it is time for some new ventures, programs and ideas. Hopefully we can ALL make things work better for the Chapter, and ourselves. Outlined within the newsletter are some programs and improvements which I hope we can develop and implement, with the cooperation, input and assistance of many of the members within the Chapter. Please review all of the data, and give it your sincere consideration, in the spirit of improving YOUR Chapter and Newsletter, and then provide your input and assistance.

Please remember that this is **YOUR** CHAPTER and NEWSLETTER, and myself and the board members always want and welcome your input to help make the process easier, more productive, and meaningful and useful to all of the members.

A few more thoughts and quotes for the New Year :-

“Unless you try to do something beyond what you have already mastered, you will never grow”

“Adversity does not build character it reveals it”

“The only place where success comes before work is in the dictionary”
- Vince Lombardi

“We all get heavier as we get older, because there’s a lot more information in our heads. That’s my story and I’m sticking to it.”

“Let nature be your teacher.” - William Wordsworth

“Look deep into nature, and then you will understand everything better.”
- Albert Einstein

BYO

BYO MEANS BRING YOUR OWN IMAGES

THIS MEETING’S “SHOW” THEME(S) - UPPER PENINSULA OF MICHIGAN (PREFERABLY SPRING IMAGES) OR ANY OTHER IMAGES OF YOUR CHOICE

With the age of digital photography now here, all of our future BYO shows will be presented by Digital Projection. This should enable anyone with a computer to put together a digital “show” using your **own** images.

Now you can make and bring your own image show for everyone to enjoy.

At all future meetings, we want each of you to bring your own “image show” on a jump drive (preferred) or CD. Size each of your images to 1024 w X 768 h pixels (max) @ 100 dpi. We will allocate time at all meetings for the shows.

All of the shows, (each up to five minutes long), will be shown as one program in a series of “continuous” mini shows, which replaces the “old” slide shows. This is your chance to be creative, showcase your best images, and be as simple or as complex as you choose. **You** are in control of the images and content format.

We all enjoy seeing good images, so remember to BYO to every meeting.

PSA-WI Executive Committee

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Kathy Braun, APSA, and
Gerry Emmerich, Jr., FPSA, EPSA
Special Counsel

Committees

Membership, Signe Emmerich

Programs and Historian, Gerry Emmerich, Jr., FPSA, EPSA

Publications, Audrey Waitkus

Hospitality, Nancy Klemp

Showcases, Don Frisque, APSA, PPSA

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Photographic Society of America
73rd Annual International Conference
Colorado Springs, CO - Sept 18 - 24, 2011
DoubleTree Hotel Colorado Springs, World Arena

Information about the Conference will begin to be published in the Feb. Journal, and all successive issues. Be sure to review your monthly Journals for continuing information about registration, lodging, schedules, classes and tours, for this major yearly PSA event, and start making your plans to attend. You will be able to visit the PSA website for registration and more details.

News You Can Use

PSA Individual Member Discounts and Exclusive Services

For specific details regarding these and other discounts and services, and how to take advantage of them, log in to the PSA website and navigate to the [Members Only](#) area under the "Membership" tab on the left.

- * Adobe Software - 15% Discount
- * onOne Software - 15% Discount
- * Topaz Labs - 15% Discount
- * Nik Software - 15% Discount new products & upgrades
- * ProShow Gold or Producer - 20% Discount
- * ScanCafe - \$29 off first order (~100 scans)
- * National Geographic Traveler Seminars - 10% Discount
- * SmugMug Gallery - 30% discount on first year

Are your images on the PSA website?

Are you aware that you can post up to twenty images in a **personal photo gallery** on the PSA website?

Instructions for posting your gallery are at

http://psa-photo.smugmug.com/gallery/5025888_o7Ctk

To view the galleries of other members, go to the PSA Home Page, click on "Galleries" on the left, and then on "Member Galleries."

You should be a part of this newsletter!

Send articles, ideas for articles, or related/appropriate photos to Audrey Waitkus at backstage284mail-dnld@yahoo.com
Anything you send will be used as space and deadlines permit.



Directions to Waukesha State Bank 1227 Corporate Center Drive Oconomowoc WI

From the East or West on I-94 -- take WI 67 North, exit 282, to the light at Pabst Farms Blvd. Turn left on Oconomowoc Drive, then left on Corporate Center Drive

From the North or South take WI 67 to the light at Pabst Farms Blvd. Turn west on Oconomowoc Drive, then left on Corporate Center Drive

On Corporate Center Dr., the Bank building is the second building on the left. Park on the south side of the building, and enter the doors at the SE area of the building. Meeting rooms are downstairs.

Nearby Lodging:

Hilton Garden Inn

1443 Pabst Farm Circle, 262-200-2222

Staybridge Suites

1141 Blue Ribbon Drive, 262-200-2900

Country Pride Inn

2412 Milwaukee Street
Delafield, WI - Exit 287 on I-94, at Hwy. 83
262-646-3300 (reasonable rates)