



In Focus

Wisconsin Chapter of the Photographic Society of America

Calendar of Events 2011

Sunday, March 20, 2011

Waukesha State Bank, Oconomowoc

- 9:00 am Business Meeting
- Region 21 Individual Showcase - Projected and Print (bring 2 images total in any format (digital or print) or combination of formats)
- BYO Shows (5 min max) -- Any subject
- Nominating Committee Report
- 12-1 Lunch - reservation form below
- 1 PM +/- - Fred Drury - Underwater Photography

Friday - Sunday, May 20-22, 2011

Days Inn Motel -- Munising, in the U.P. of Michigan

- Meetings Friday night and Saturday afternoon
- Photo locations may include Pictured Rocks, Seney Wildlife Refuge, U.P. Waterfalls, Fayette Historical Site, Tahquamenon Falls, Grand Sable Dunes, Hiawatha National Forest
- Election of Chapter officers for 2011-2013
- BYO Shows
- As much shooting as you can manage

Sunday, October 23, 2011

Waukesha State Bank, Oconomowoc

- Business Meeting, topics to be determined
- BYO Shows
- Program - Marty Welter - Rodeo and Sport Photography

Reservation Form for March 20th Meeting

Waukesha State Bank, Oconomowoc, Wisconsin

Registrations should reach us by March 16th. The cost for this meeting (which includes lunch) is **\$7.00**.

Make check payable to **PSA Wisconsin Chapter** and mail to:

Nancy Klemp, 1216 Laurel Lane, Oconomowoc, WI 53066.

Name: _____ Number attending: _____

Phone: _____ Email: _____

PSA Region 21 Directors' Report

All Region 21 members:

After a snowy winter, hopefully everyone has built up their portfolio of new images for use in the upcoming BYO and showcase events scheduled for the March and May meetings, as well as for entries in PSA Exhibitions and club and other events.

But now that winter is almost over, hopefully, you are now preparing for the March meeting, editing images, and getting ready for spring, and making plans for the loooooong weekend in May, in Munising, for our Chapter group photo outing.

Remember that the March meeting BYO subject is "Images from the U. P. of Michigan", or others, if you have not yet visited this wonderfully photogenic area. Remember that our May outing will be in Munising, in the U. P., with many GREAT photo opportunities. Start making your plans now to attend. See more details elsewhere.

The PSA 2010 Region 21 Club Showcase judging is now winding down, with all of the clubs having judged all of the images at a club meeting over the last five months. Thank you in advance to everyone who participated, and hope you do well in the final standings, individually and as clubs. It appears we had another group of superb images for everyone to judge. The final results, some 15,000 + scores, must now be compiled and tabulated, to determine individual and club scores and rankings, and then be announced at the May meeting and then distributed to all club reps.

We wish to extend a very warm welcome to our newest members who have joined PSA and the Wisconsin Chapter, since the last newsletter was published.

| | |
|---------------------------|-----------------|
| Kyriaki Chatzikiyriakidou | Madison |
| Mary Henricks | Milwaukee |
| Kirk Nick | Sheboygan |
| Sandra & John Weber | Brookfield |
| Ken Warning | Menomonee Falls |

We strongly encourage all new members to join a local photo club, attend as many PSA, Chapter and Club meetings, functions, and activities as possible, to take full advantage of the many benefits available to you through your PSA membership.

For any new member who feels they would like or could use some "help" with their photography, refer to the Mentor Program. See details described elsewhere.

For additional information visit the Chapter & PSA websites: www.psawisconsin.org and www.psa-photo.org

We urge ALL members and member clubs to fully review the PSA Services & Activities listings shown in the January, April, July, and October issues of the PSA Journal, to make use of the multitude of resources, programs, and functions available to everyone.

We hope that many of you are already planning to attend the PSA Conference in Colorado Springs, CO, in September. Hope to see many of you there. More details elsewhere in this issue.

Please review the upcoming schedule of meetings / events / competitions, etc., listed on the first page of this newsletter, for the upcoming year, and plan and prepare to attend and participate in all of the events, by getting your images ready for each month's programs.

Should you have any questions about the process, please contact us, Don or Signe.

Hope you had a wonderful winter, and great shooting. See you in March and May.

PSA Region 21 Co-Directors

Donald Frisque APSA, PPSA,
ddfisque@frontier.com

Signe Emmerich 200oaks@gmail.com

Dear Region 21 members,

The Wisconsin Chapter meeting on **Sunday, March 20, 2010**, will feature the Region 21 **Individual Showcase**. All **PSA Individual**, Region 21 members are invited to participate and attend this Chapter meeting, even if you are not a Wisconsin Chapter member.

You may enter only **two images** total in any format (digital or print) or combination: 1 print and 1 digital; 2 digital; or 2 prints. The digital images must be sized to the maximum width **1024** by height **768** pixels or less, resolution **72-100 ppi**, file size maximum **750KB**. Prints should be 8x10 to 16x24, unmounted or mounted/matted, but not framed, and will be judged separately.

The meeting attendees will score the entries in each format. The top five scores in each format will be recognized. Individuals will be allowed only one entry to place in the top five of each format.

If you cannot attend, only digital images will be accepted in the form of an email attachment. The digital images should be sent by 3/15/11, to Audrey Waitkus, backstage284mail-dnld@yahoo.com. Please make sure your name is in the email, along with the image titles, and indicate that the images are for the Region 21 Individual Showcase.

We hope you will come and share your photography with fellow photographers. It is always fun to see what other photographers are doing and their photographic interests.

The PSA-WI Chapter dues year runs from June of 2010 to June of 2011. If you have not yet paid your dues for the current year 2010-2011, this will be your last PSA-WI *InFocus* newsletter. A form

for sending your dues is included below. Also remember you must be an current member of the Photographic Society of America (PSA) to be eligible for membership in the Wisconsin Chapter.

2010-2011 Dues for the Wisconsin Chapter of PSA

You must be a member of the Photographic Society of America to join the Chapter and participate in Chapter activities - the Chapter dues year runs from June 2010 to June 2011.

\$7.50 Single or \$11.00 Joint

Make your check payable to **PSA Wisconsin Chapter** and mail to: **Nancy Klemp, 1216 Laurel Lane, Oconomowoc, WI 53066. You must be a member of the Photographic Society of America to belong to the Wisconsin Chapter.**

My email address is: _____

If you cannot receive a PDF document, check here: _____

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

PSA-WI Chapter Member News

PSA WI Chapter Who's Who

Don Frisque, APSA, PPSA

Born - Hong Kong, (B.C.C.), China. Military service – U.S. Army Corps of Engineers. Work – Professional Land Surveyor, Wisconsin, 1962-2001, retired, 2001. Been doing photography most of my life, very serious for the last 20 + years. Over the last twenty years, I have attended photography seminars & workshops to expand and develop my photography skills & knowledge, with the following professional photographers: Rod Planck, Larry West, Craig & Nadine Blacklock, Dewitt Jones, George Lepp, Bill Fortney, Lisl Dennis & Nevada Wier, John & Barbara Gerlach, Robert Glen Ketchum, Frans Lanting, Mark Rasmussen & John Shaw. Images have been published in: Popular Photography – Petersen's Photographic – Birds & Blooms – Wisconsin Family Weekends book – Milwaukee Home – Wisconsin Trails -- Marshfield Clinic Annual Report – 2 Calendars – Postcards, & other various publications. Done freelance photography work for – Woodson Art Museum, St. Mary's Catholic Church, and the Center for the Visual Arts, in Wausau, as well as other area clients. Have images placed in both Wausau hospitals, a Dental Clinic, Bank building and also many private homes. Have had images exhibited in eight galleries in Wisconsin.

Taught public photography classes at – the Center for Visual Arts & Marathon County Public Library, in Wausau, & Rothschild, WI. Invited judge for 3 Camera Club Photo

Competitions – Quad Cities, IL, Waukesha, WI, and Peoria, IL. Past member/president of the Northwoods Camera Club, Rhinelander, WI; current program Chm. (past president) of the In Focus Photo Club, Wausau, WI; and member (past Program Chairman), of the Focal Point Camera Club, Stevens Point, WI.

Member PSA since 1994. Region Director since 2003. Region Director of the Year, 2005. APSA awarded, 2010, PPSA awarded, 2005, Star Ratings, Color & PJ, 3, Nature 4, PT 2. Listed in Top 25 N. American Nature Exhibitors in "Who's Who", in 2003 and 2004. Have been a judge for 10 PSA International Exhibitions, from 2004 - 2010. PSA Travel Aide for Wisconsin and the Upper Peninsula of Michigan. Currently an active member of PSA, and the current Chairman of the Wisconsin Chapter of PSA.

I am currently using a Canon 7D – DSLR, and many Canon lenses, Manfrotto tripods, Really Right Stuff ballheads, (the best), and too many accessories and "stuff". I use Apple computers, (24" iMac, 15" laptop), and Aperture 3, and Elements 9 software.

In my photography I look for everyday as well as unusual subjects, trying to capture pleasing combinations of form, color, line, pattern, texture, shape, using lighting and composition, to show in my photographs some of the marvelous intricacy, variety and beauty that nature provides. Plus, I find relaxation, rejuvenation and satisfaction while out doing my photography. I am an avid photographer, making photo trips whenever and wherever possible.

**“IMPROVEMENTS to the NEWSLETTER”
TO ALL CHAPTER MEMBERS**

As a result of our entering the annual PSA International Newsletter Contest, we received a report, with the judges’ comments, which outlined some of the improvements that we could possibly implement to make the newsletter more appealing, informative, motivational, eye-catching, competitive, and educational for the members of the Chapter.

**COMPILATION of COMMENTS and SUGGESTIONS
Made by the PSA judges, of our Newsletter entry, May 2010 issue
Submitted for the 2010 PSA International Newsletter Contest**

1. Revise masthead, to make it more “eye-catching”, maybe adding more colors
2. Have some longer, “main” subject articles, written by ANY member or subject expert
3. Use some, (more), photos, related to articles, (color would be best), from **everyone**
4. List info on past events, competitions, etc., and info/entries for “new” events, competitions, etc.
5. Some type of member info column, e.g., Bio’s. **Everyone** write one and submit to Audrey
6. Review the mix of font sizes used. Use fewer, and be consistent within articles /“formats”
7. Provide some “motivational” articles, not only informational
8. Use more graphs, maps, lists and photographs
9. Use more color throughout the newsletter

We would like ALL members to review this material, and please submit any ideas, thoughts, suggestions, comments or recommendations to ANY of the Board members.

Please provide your suggestions to us by April 20th, so we may review and compile the information before the May Chapter meeting, for final implementation at that meeting.

Remember, this newsletter is for the MEMBERS, so your input will help to create a better, more informative and useful document for all of the membership.

**Wisconsin Chapter Member
Awards and Achievements Recognition**

Starting with this issue, we will be publishing major medals, awards, recognitions, and photographic related accomplishments of ANY and ALL members of the Chapter. Please send any and all of these directly to Audrey Waitkus, as soon as YOU receive or achieve any of the above. These

will be compiled and presented in each issue of the Newsletter. Again, only your participation, and submitting, will get into this listing. Hopefully this will help encourage more of us to participate in the many competition programs available at the many levels of PSA, as well as ANY other competition, exhibition, charity, or other type of photographic events available. See January 2011 issue, page 4.

PSA-WI Chapter Member Competitions and Awards

Member Awards and Achievements

| Name | Event | Award / Recognition |
|----------------|---------------|-----------------------------------|
| Kathy Braun | PSA-GASO | 3 HM's |
| Gerry Emmerich | PSA-GASO | 2 Best of Show, 4 Medals, 51 HM's |
| Signe Emmerich | PSA-GASO | 1 Best of Show, 2 Medals |
| Don Frisque | PSA-GASO | 3 HM's |
| Don Frisque | PSA-Finland | 1 Best of Show |
| Don Frisque | PSA-Northstar | 2 Medals |

SPECIAL NOTE : **For anyone in the Chapter.** The PSA Wisconsin Circuit is coming up. This is an excellent opportunity for **anyone** to get started, and give a try and “get your feet wet” with an entry in a PSA recognized Exhibition. This exhibition, with three sections; CPID (open), Nature, and Photojournalism, and 4 judgments, is judged by your peers, here in Wisconsin, and all of the judges are from Wisconsin. It doesn't get any better than that.

DETAILS:- Wisconsin Circuit, digital, entries by CD, closing date, 20 March, 2011. Full details, instructions, entry forms, etc. can be obtained by visiting the Circuit web site at : www.wisconet.com

If anyone decides to “give it a try” and has questions / problems, contact Don Frisque, and I will give you assistance. Go for it.

List of the 12 Wisconsin Chapter Images Chosen for Entry in the 2011 PSA Chapters Showcase

at the January 16th, 2011 Chapter meeting

| Order of Presentation | Maker | Title |
|-----------------------|-------------------|---------------------------|
| 1. | Ruth Baer | Early Morning Mist |
| 2. | Signe Emmerich | Sunset Time |
| 3. | Nancy Klemp | Old World Sheep |
| 4. | Gerry Emmerich | Pines at Yellowstone Lake |
| 5. | Jeff Klug | Alger Falls-025 |
| 6. | Priscilla Farrell | Sunrise at Kohler Andre |
| 7. | Audrey Waitkus | Swirls |
| 8. | Don Frisque | Slot Canyon |
| 9. | Rick Vollbrecht | City Reflection |
| 10. | Karl Hokanson | Blue Wing Teal |
| 11. | Edna Pfeiffer | Little Manitou Falls |
| 12. | Bonnie DeLap | Peekaboo Annie |

PSA-WI Chapter Sponsored Competitions and Awards

The PSA Youth Showcase judging of the Milwaukee schools went very well. We have our 5 top winners, our 15 HM winners, and 55 more prints chosen for exhibition. We had over 250 entries, probably the most ever.

PSA Youth Showcase entries for this school year are due by April 30th. Anyone interested in

working with a school or organization can contact Kathy Braun.

Below is a copy of the prize letter. Rules and entry forms can be downloaded from the PSA website under Club Services. Though the time is short for this year, this will help you to plan for the future.

Dear Interested Clubs, Councils, and Chapters in the PSA Youth Showcase Program,

We are about to begin our fourteenth year of PSA's Youth Showcase program. Our thirteenth year reached new heights with new participants and the number of entries surpassing the 600 mark. Thanks to all of you for making the Youth Showcase program the success it has grown to be. And a word of welcome to those of you about to embark on your club's/council's/chapter's participation. This letter should provide you with the information needed to seek out and work with high school age young people from different organizations in your town, county, state, or beyond such as 4H groups. **But if a school already has six entries, other students from that school may not enter as part of a 4H participant, church group, or any other group.**

Here is a list of awards offered to the winners:

1. A "Best of Show" plaque and a \$450.00 cash award for the most outstanding photograph and a PSA Youth Membership
2. A \$150.00 cash award and a PSA Youth Membership to the top print in each of the four remaining categories
3. A \$50.00 cash award to the 1st Honorable Mention in each category
4. A \$25.00 cash award to the other Honorable Mentions in each category
5. All five prints along with each maker's photo and biography in the September, 2011, issue of the *PSA JOURNAL*
6. The top five images displayed on PSA's Web Page for four months followed by the five runner-up photos for another four months
7. The next five 25% or so prints exhibited at the 2011 Colorado Springs PSA Conference

Enclosed with this letter is the entry information that will help you inform teachers, group sponsors, and high school age students of the procedure, along with an entry form to be copied. Six entry forms will be needed for each school or youth organization, two for "Photographer's Choice – Creative" and one for each of the remaining categories. The "Photographer's Choice-Creative" category does NOT mean that one of the two entries must be creative. It is only to emphasize the idea of promoting more creativity.

Do your best to select images that will be a source of pride for both the maker and the society. The deadline for entries is April 30, 2011. The judging will take place soon after that date so that notification can go out to all sponsors and winners before final exams. Please contact me if you have any questions or need help with any part of the program.

Kathy Braun, APSA

SPECIAL NOTICE MENTOR PROGRAM

I have been asked by several **new members**, and others, about a mentoring program within the Chapter, which would assist some of the less experienced or new members in having photographic questions/problems addressed, techniques explained, and images critiqued, by some of the more experienced and knowledgeable members of the Chapter; done by email communication.

The format of email communication for both questions and attached images for critique, would be fast, easy to handle, and not require a great deal of “work / time” by the mentor(s).

We would like to “establish” a group of a few people who would volunteer to be mentors.

Would like to have some people from each of the following areas; Greater Milwaukee, Fox Valley, LaCrosse, Madison, and Central and Northern WI (I will cover this area). Would like to have available at least 2 people for Greater Milwaukee (basically all of

Southern Wisconsin, Region 21 Director’s area), the area with largest percentage of the membership; and one (minimum) for the other three “areas”. This would allow us to “pair” up the member and mentor from the same basic geographic area.

This item will be on the agenda at the March meeting, and will also be “discussed” by the Executive Committee members; AND I would welcome any and all comments, questions, or suggestions by **any** Chapter member. Send me an email, anytime.

We would like to have this working by the May meeting. Need VOLUNTEERS.

We realize that there are classes, mentor programs, critique forums, etc., available at the National PSA level for all PSA members, (which we also strongly encourage). But we feel this will be more personal, faster, and help create better camaraderie and program participation within the Chapter, and help promote better retention rates within the Chapter and Clubs.

Thanks, Don F.

MUNISING, MI - MAY 20 – 22 PHOTO WEEKEND - INFORMATION

The planned outing will be headquartered at the Days Inn Motel in downtown Munising, MI, the perfect central location for access to a large number and variety of great photo sites throughout this part of the Upper Peninsula: Pictured Rocks National Lakeshore, Grand Sable Dunes, over a dozen waterfalls, several lighthouses, rocky beaches, Seney Wildlife Refuge, Hiawatha National Forest, many scenic lakes, (ideal for sunsets/sunrises), and more, all within about 35 miles of Munising. Also, within about 50 miles: Fayette Historic State Park, Upper & Lower Tahquamenon Falls, and more lighthouses. Also available, Pictured Rocks Boat Cruise each day.

Rooms at Days Inn will be \$60/night, single, for a double or queen bed, and \$66 for rooms with 2 double or queen beds. All rooms with 2 beds are on the on second floor (no elevator). A huge suite room, on the main floor, empty (except for chairs and table for us), will be our meeting room, available all weekend. Plenty of parking. We have a block of rooms reserved, (you must make your **own**

reservations with your credit card). **I would like everyone who plans to attend to let me know soon, so I can develop a total number of planned attendees.**

Thanks, Don F

**NOTE: Motel Phone # 906-387-2493
Rooms/reservation rates good through April 30th**

There are three sit-down restaurants, open all day, all with full menus; also a Chinese restaurant, excellent pizza restaurant, and 3 chains – Subway, Hardees, Pizza Hut; plus 4 gas stations, a supermarket and general store in town.

I would suggest that anyone who can, plan to **extend** your stay by an additional day or even two, if possible, to include Thursday and/or Monday, to take full advantage of the many photo ops available while on this outing. We will be able to get the same room rates. **Make your reservations early.**

More information will be available at the March meeting, and anyone can email me with specific questions, comments, suggestions, or ideas, at any time. Let’s make this an even bigger and better outing than the May, 2010 Door County trip.

RANdom Thoughts

From the Chair

Please review and study the several articles which outline some of the new programs and improvements that we want to begin to implement this year: update the Newsletter, establish a mentoring program, participation in more Chapter meetings and functions, and encouraging more participation in PSA Exhibitions. Please participate, as this is **your** newsletter & Chapter. Without your participation and help it probably won't get done.

A few more quotes and thoughts to contemplate :

“The Best Things in Life Aren't Things”

“I was obligated to develop the most important virtue a photographer can have – patience – Marcin Stawiarz

“It's What We Do in the Worst of Times that Determines Who We Are”

“Light travels faster than sound. This is why some people appear bright until you hear them speak”

“Those who contemplate the beauty of the earth find reserves of strength that will endure as long as life lasts” - Rachel Carson

BYO

BYO MEANS BRING YOUR OWN IMAGES

THIS MEETING'S "SHOW" THEME(S) - UPPER PENINSULA OF MICHIGAN (PREFERABLY SPRING IMAGES) OR ANY OTHER IMAGES OF YOUR CHOICE

With the age of digital photography now here, all of our future BYO shows will be presented by Digital Projection. This should enable anyone with a computer to put together a digital “show” using your **own** images.

Now you can make and bring your own image show for everyone to enjoy.

At all future meetings, we want each of you to bring your own “image show” on a jump drive (preferred) or CD. Size each of your images to 1024 w X 768 h pixels (max) @ 100 ppi. We will allocate time at all meetings for the shows.

All of the shows, (each up to five minutes long), will be shown as one program in a series of “continuous” mini shows, which replaces the “old” slide shows. This is your chance to be creative, showcase your best images, and be as simple or as complex as you choose. **You** are in control of the images and content format.

We all enjoy seeing good images, so remember to BYO to every meeting.

PSA-WI Executive Committee

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ddfrisque@frontier.com
715.359.4350

Signe Emmerich, Vice-Chair & Region 21 Director, Southern Wisconsin
200oaks@gmail.com
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Kathy Braun, APSA, and
Gerry Emmerich, Jr., FPSA, EPSA
Special Counsel

Committees

Membership, Signe Emmerich

Programs and Historian, Gerry Emmerich, Jr., FPSA, EPSA

Publications, Audrey Waitkus

Hospitality, Nancy Klemp

Showcases, Don Frisque, APSA, PPSA

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International Conference
September 18-24, 2011

Photographic Society of America
73rd Annual International Conference
Colorado Springs, CO - Sept 18 - 24, 2011
DoubleTree Hotel Colorado Springs, World Arena

Information about the Conference will be published in the February PSA Journal, and all successive issues. Be sure to review your monthly Journals for continuing information about registration, lodging, schedules, programs, classes, and tours, for this major yearly PSA event, and start making your plans to attend. You will be able to visit the PSA website for registration and more details.

News You Can Use

PSA Individual Member Discounts and Exclusive Services

For specific details regarding these and other discounts and services, and how to take advantage of them, log in to the PSA website and navigate to the [Members Only](#) area under the "Membership" tab on the left.

- * Adobe Software - 15% Discount - online store
- * onOne Software - 15% Discount
- * Topaz Labs - 15% Discount
- * Nik Software - 15% Discount new products & upgrades
- * ProShow Gold or Producer - 20% Discount
- * ScanCafe - \$29 off first order (~100 scans)
- * National Geographic Traveler Seminars - 10% Discount
- * SmugMug Gallery - 20% discount on first year
- * Hunt's Photo & Video - Free Shipping in Continental U.S.

You should be a part of this newsletter!

Send articles, ideas for articles, or related/appropriate photos to Audrey Waitkus at backstage284mail-dnld@yahoo.com
Anything you send will be used as space and deadlines permit.

NOTICE:

We will be allowing members to submit items for a - **FOR SALE / WANT - Column** in the Newsletter, on a space available basis, for photographic related items only.

Please restrict your "ad" to a maximum of about 250 total spaces.

Submit any ads for future issues directly to the Editor, Audrey Waitkus.



Directions to Waukesha State Bank 1227 Corporate Center Drive Oconomowoc WI

From the East or West on I-94 -- take WI 67 North, exit 282, to the light at Pabst Farms Blvd. Turn left on Oconomowoc Drive, then left on Corporate Center Drive

From the North or South take WI 67 to the light at Pabst Farms Blvd. Turn west on Oconomowoc Drive, then left on Corporate Center Drive

On Corporate Center Dr., the Bank building is the second building on the left. Park on the south side of the building, and enter the doors at the SE area of the building. Meeting rooms are downstairs.

Nearby Lodging:

Hilton Garden Inn

1443 Pabst Farm Circle, 262-200-2222

Staybridge Suites

1141 Blue Ribbon Drive, 262-200-2900

Country Pride Inn

2412 Milwaukee Street
Delafield, WI - Exit 287 on I-94, at Hwy. 83
262-646-3300 (reasonable rates)